

Dramatic Design

Creating Business Charisma Online

This fall, I will be teaching four classes at Forest Hills Public Schools, through their Community Enrichment Program. The topics will be Blogging and Facebook and will have two levels – basic/personal and advanced/business. I would love to have you join me for one or more of these classes! The main website is <http://www.enjoylearning.com/> and you can register online for any class. Register soon for the Early Bird Pricing discount (the price goes up as the dates get closer). The classes each run three weeks.

Facebook 101

Facebook is a great way to keep up with friends and family. This class will teach you the basics of Facebook: how to update your status, upload photos and video, and connect with friends. We will also discuss scams, hoaxes, privacy options, and applications to enhance your Facebook experience.

Code	Begins	Ends	Meets	Fee
12FACOMFB101	09/12/2012	09/26/2012	W : 10:00 AM - Noon	82.00

Register at: <http://www.dramatic-design.com/facebook-101-class>

Facebook for Business

Connecting with customers in a personal way has been increasingly important for small businesses. Facebook is a powerful tool that should not be ignored! 25% of all pageviews on the internet are on Facebook. Learn how to leverage Facebook for your business, how to integrate Facebook with your website, and how to make the most of your social media presence.

Code	Begins	Ends	Meets	Fee
12FACOMFBB	09/12/2012	09/26/2012	W : 1:30 PM - 4:30 PM	82.00

Register at: <http://www.dramatic-design.com/facebook-business-class>

Blogging About Your Passion

Whether your passion is golf, photography, fitness, or scrapbooking, you have something worth saying! Perhaps you've always wanted to write your memoirs, this is your chance! This class will teach the basics of the WordPress blogging platform, as well as how to share your passion with others on the internet.

Code	Begins	Ends	Meets	Fee
12FACOMBBP	10/03/2012	10/17/2012	W : 10:00 AM - Noon	82.00

Register at: <http://www.dramatic-design.com/blogging-class>

Blogging For Your Business

One of the most effective and inexpensive marketing tools available to Small Business Owners is the blog. This class will teach the basics of the WordPress blogging platform, as well as how Small Business Owners can utilize blogging to implement the "Know, Like, and Trust" principle to reach current and potential customers.

Code	Begins	Ends	Meets	Fee
12FACOMBB	10/03/2012	10/17/2012	W : 1:30 PM - 4:30 PM	82.00

Register at: <http://www.dramatic-design.com/business-blogging-class>

Whether you're interested learning a new skill or growing your business, I hope you'll consider joining me for these classes! I'm looking forward to sharing the knowledge and information I've learned working with small business owners with you! Feel free to share this information with any friends or colleagues who might benefit from these classes!

If you have questions, please feel free to contact me!



P.S. – Class size is limited to just 10 people, so act quickly, before all the seats are taken!

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